



**Succeed with AI
in your business.**



VS



CAUTION
WET FLOOR



87%

CAUTION
WET FLOOR



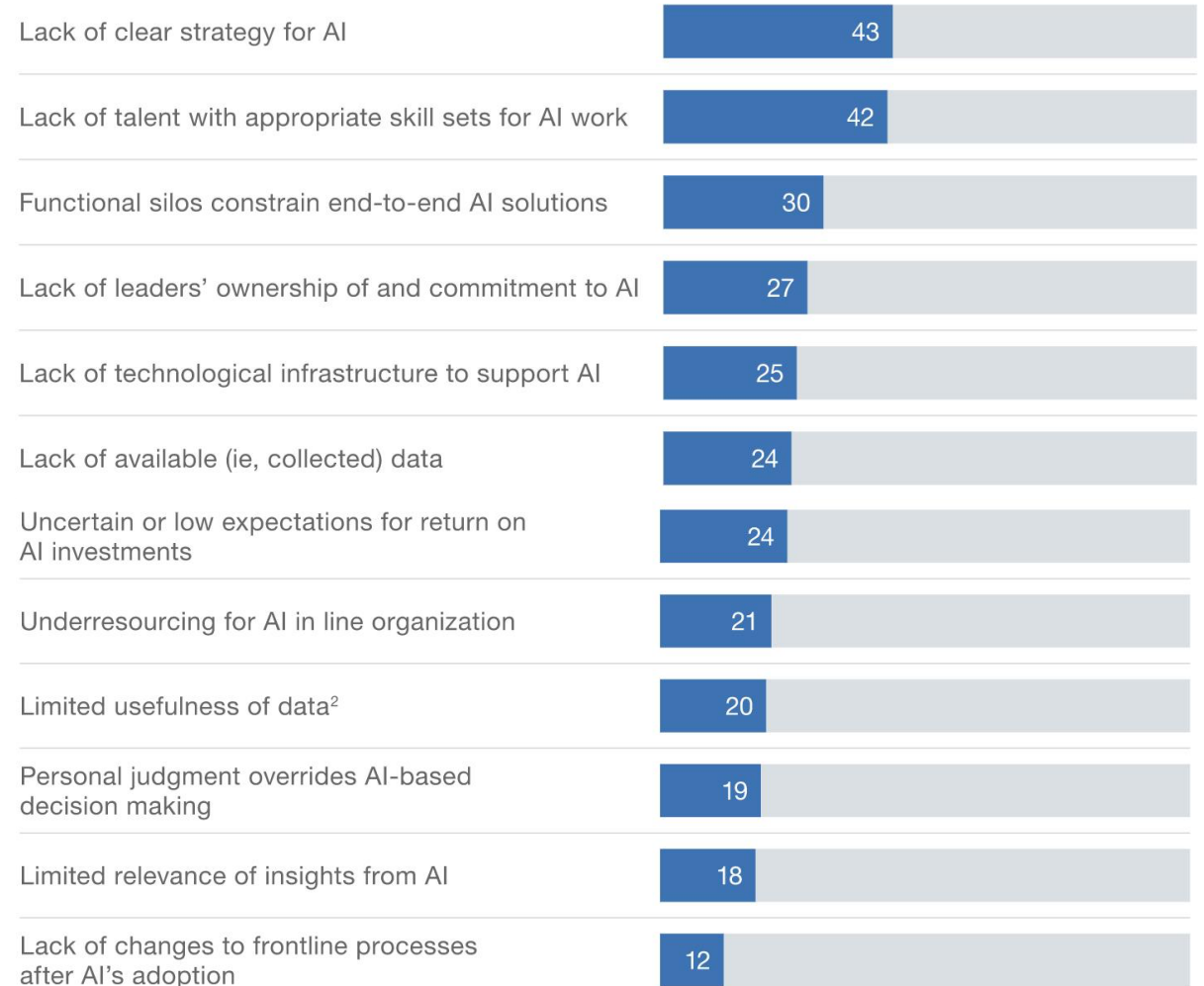
**We have
been there**

Why do projects fail?

According to McKinsey

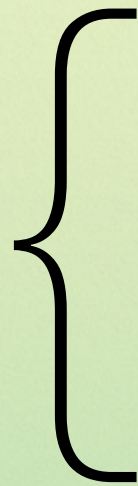


Most significant barriers organizations face in adopting AI,¹ % of respondents



Why do projects fail?

According to McKinsey



- 1. Strategy**
- 2. Change management**
- 3. Execution**

But wait...



Artificial Intelligence

/ɑːtɪfɪʃl ɪn'telɪdʒəns/

noun

computer system's capability to perform tasks that normally require human intelligence.



or



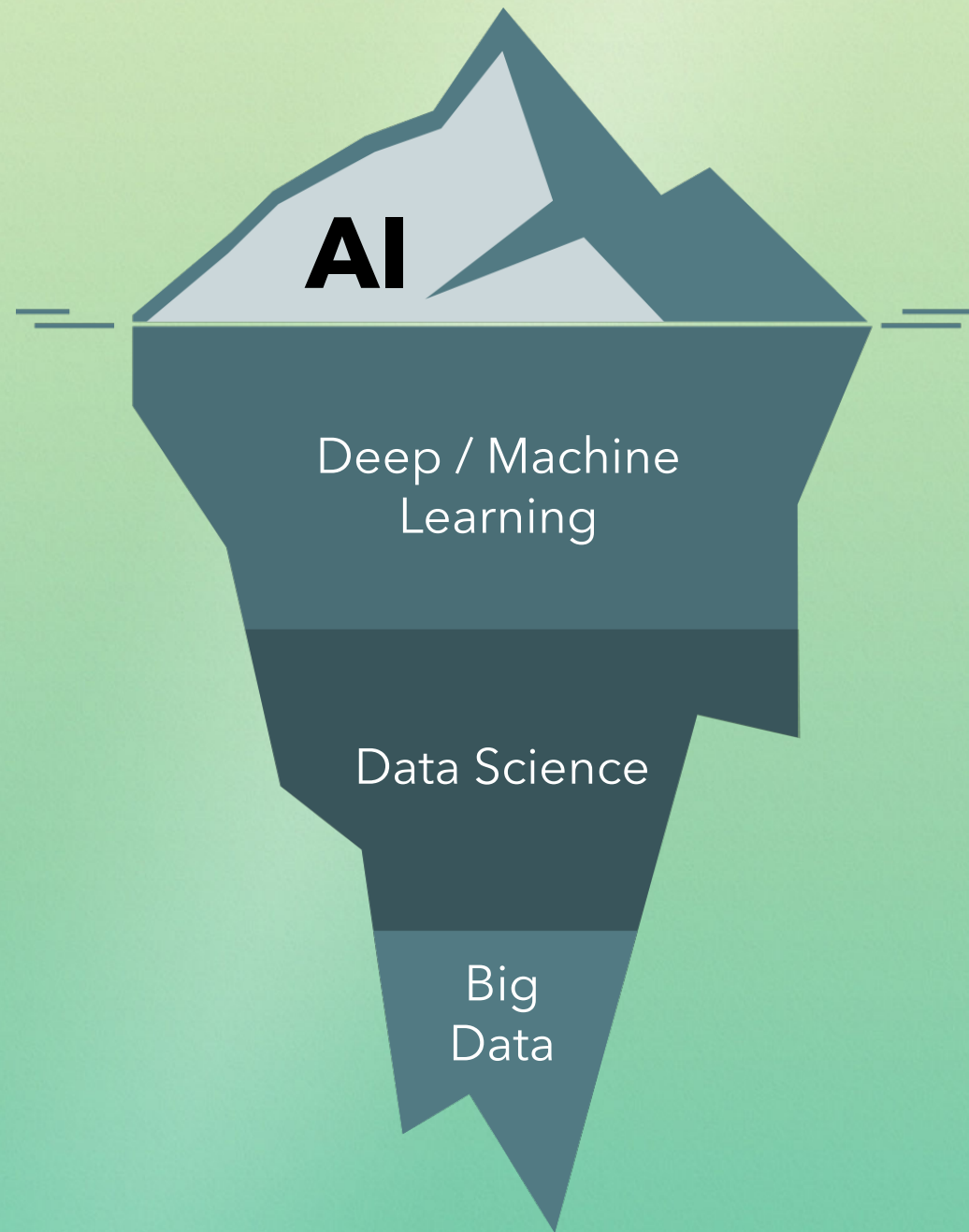
?

3 Common Pitfalls

- 1. Lack of clear strategy**
2. Underestimating change management
3. Bad project execution

AI

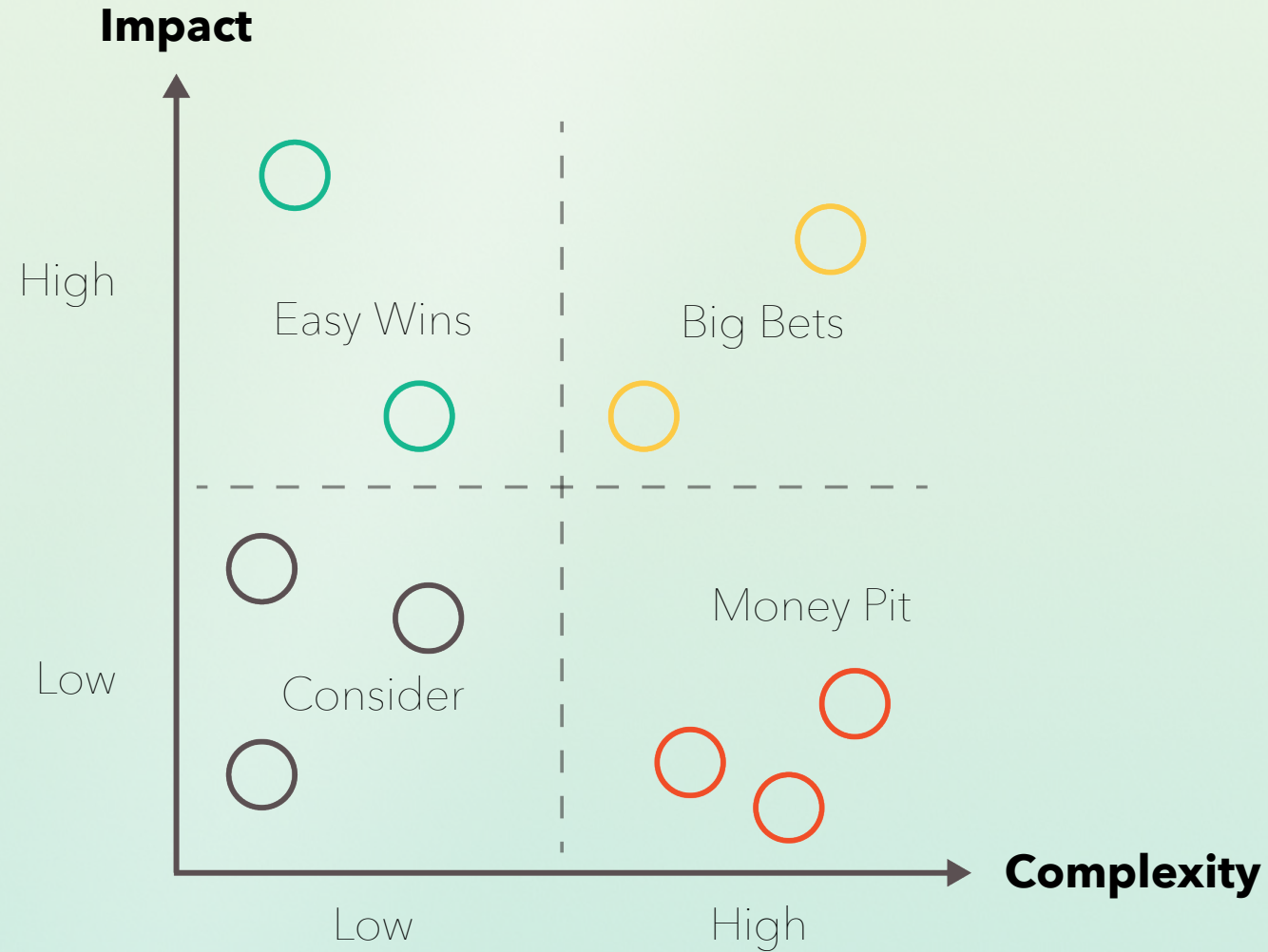




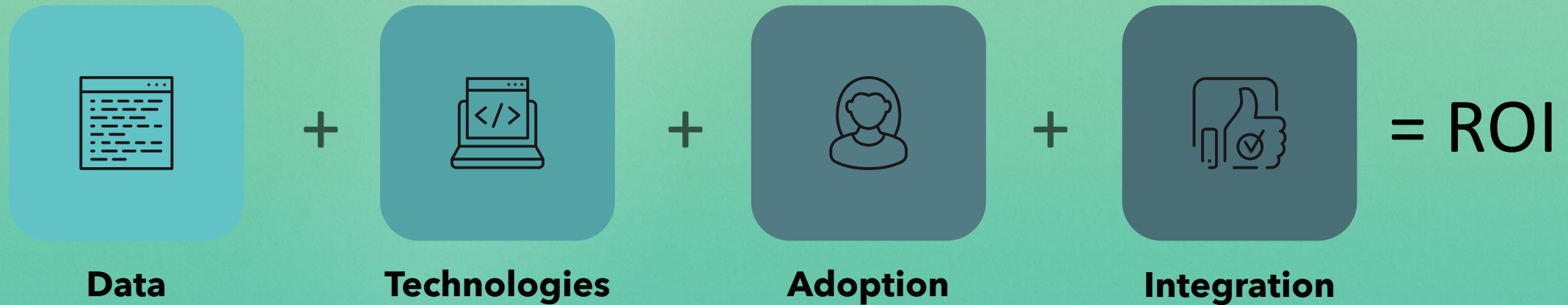


Impact + Feasibility

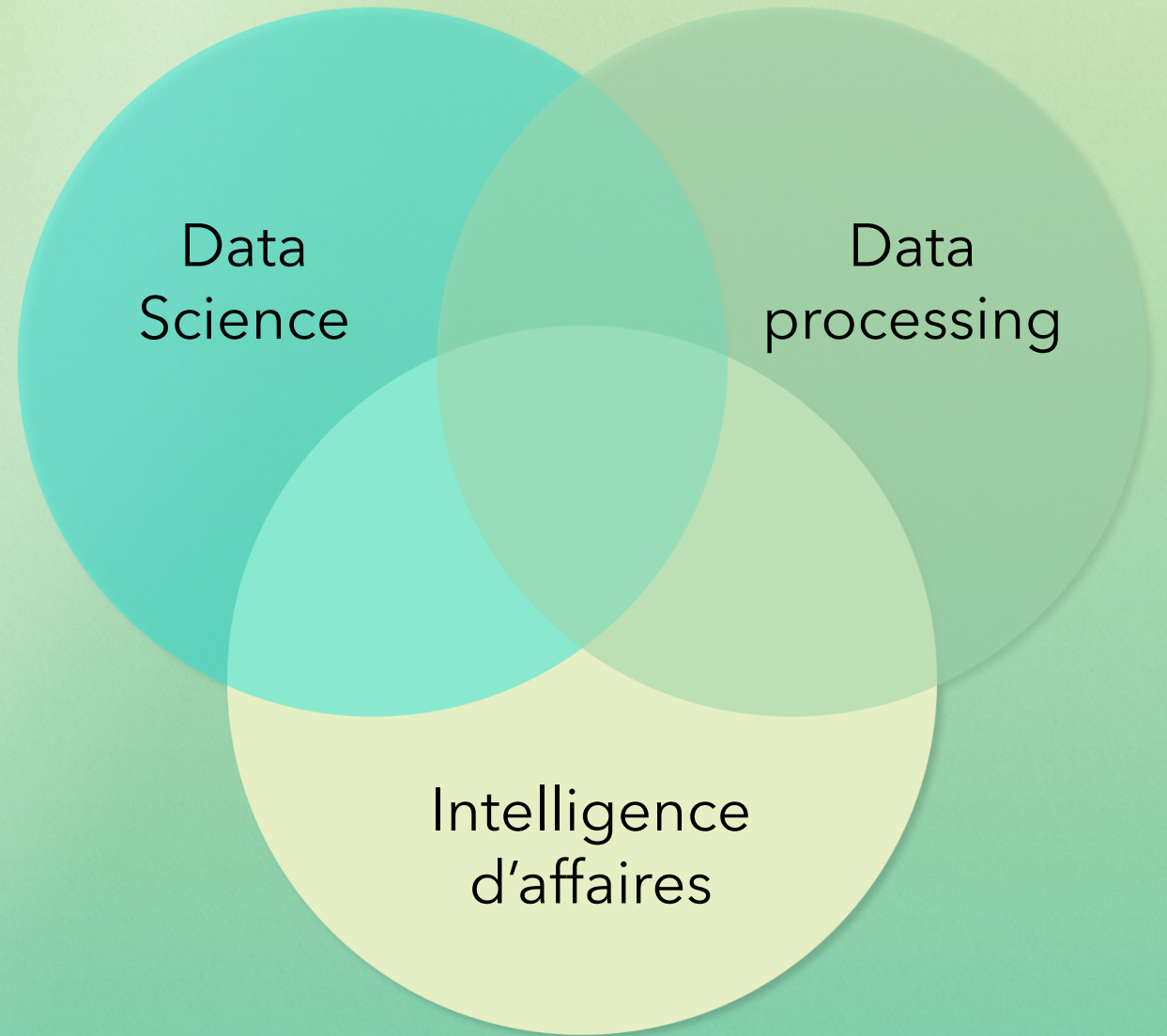
Prioritization



Align and Define



The Right Expertise



A dramatic photograph of a SpaceX Falcon Heavy rocket launching. The rocket is positioned vertically, with its three boosters clearly visible. A massive plume of white smoke and fire erupts from the base, filling the lower half of the frame. Several tall, slender service towers are visible around the launch pad, their silhouettes standing against the sky. The sky is a deep, dark blue with some lighter clouds. The overall scene conveys a sense of immense power and technological achievement.

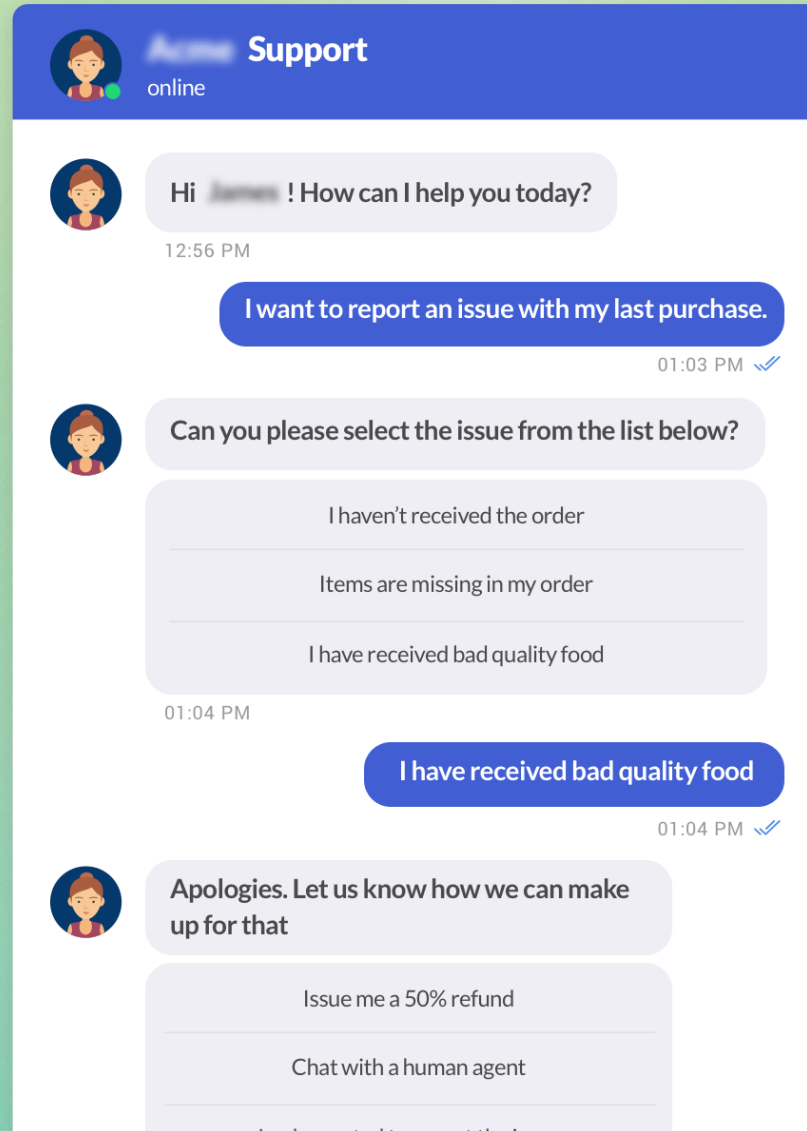
**« Think big. Start small.
Learn fast. »**

- Chunka Mui

3 Common Pitfalls

1. Lack of clear strategy
- 2. Underestimating change management**
3. Bad project execution

Redefined Roles

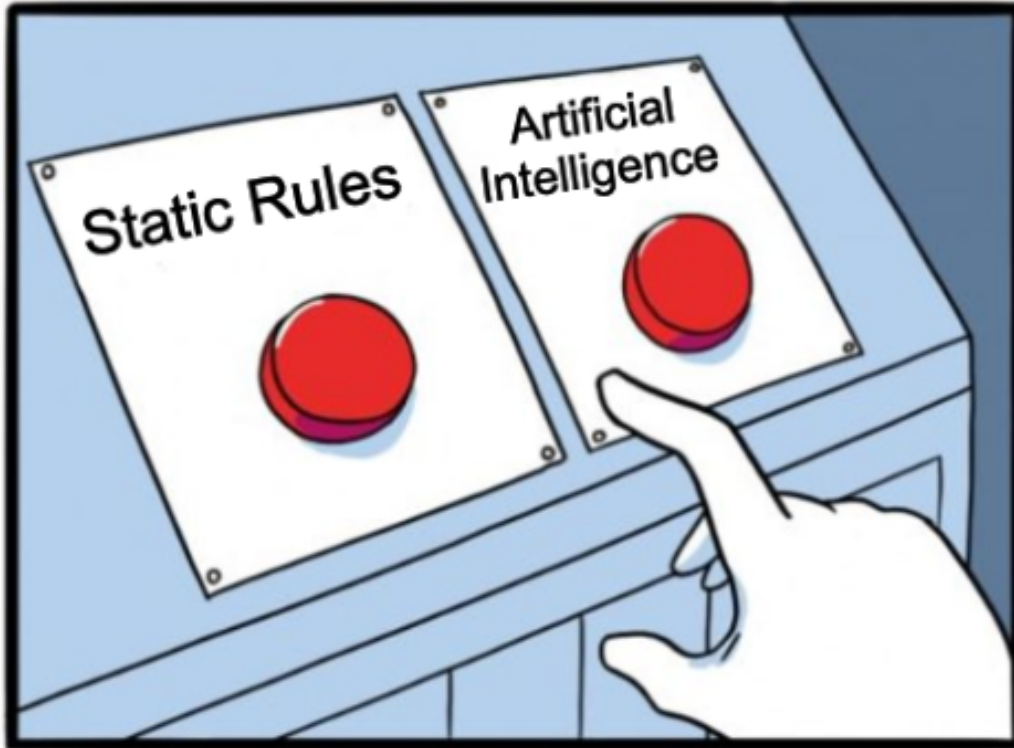






3 Common Pitfalls

1. Lack of clear strategy
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- 3. Bad project execution**



JAKE-CLARK.TUMBLR

Traditional Approach

Phase 4

Actions

Phase 3

« Insights »

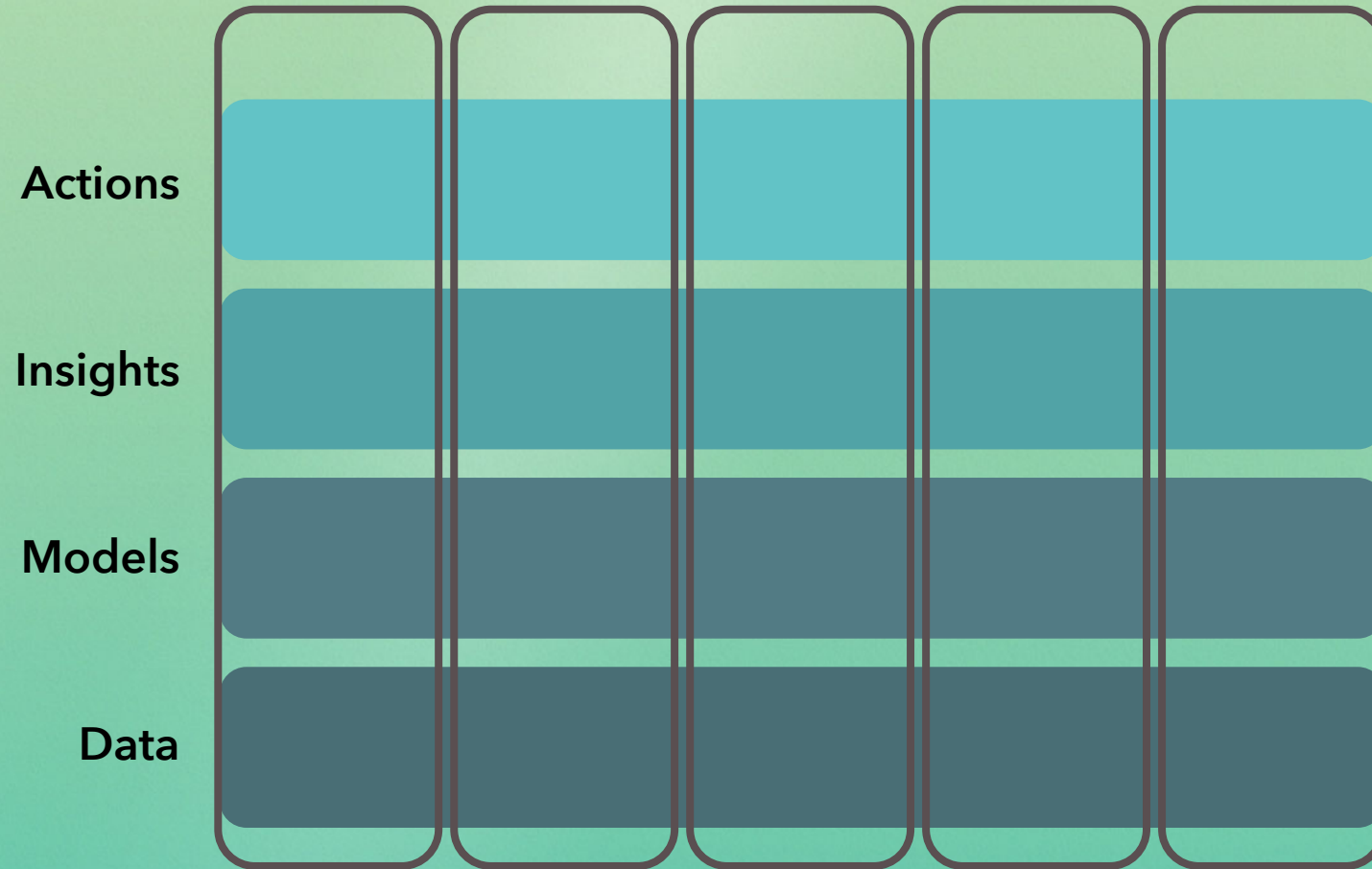
Phase 2

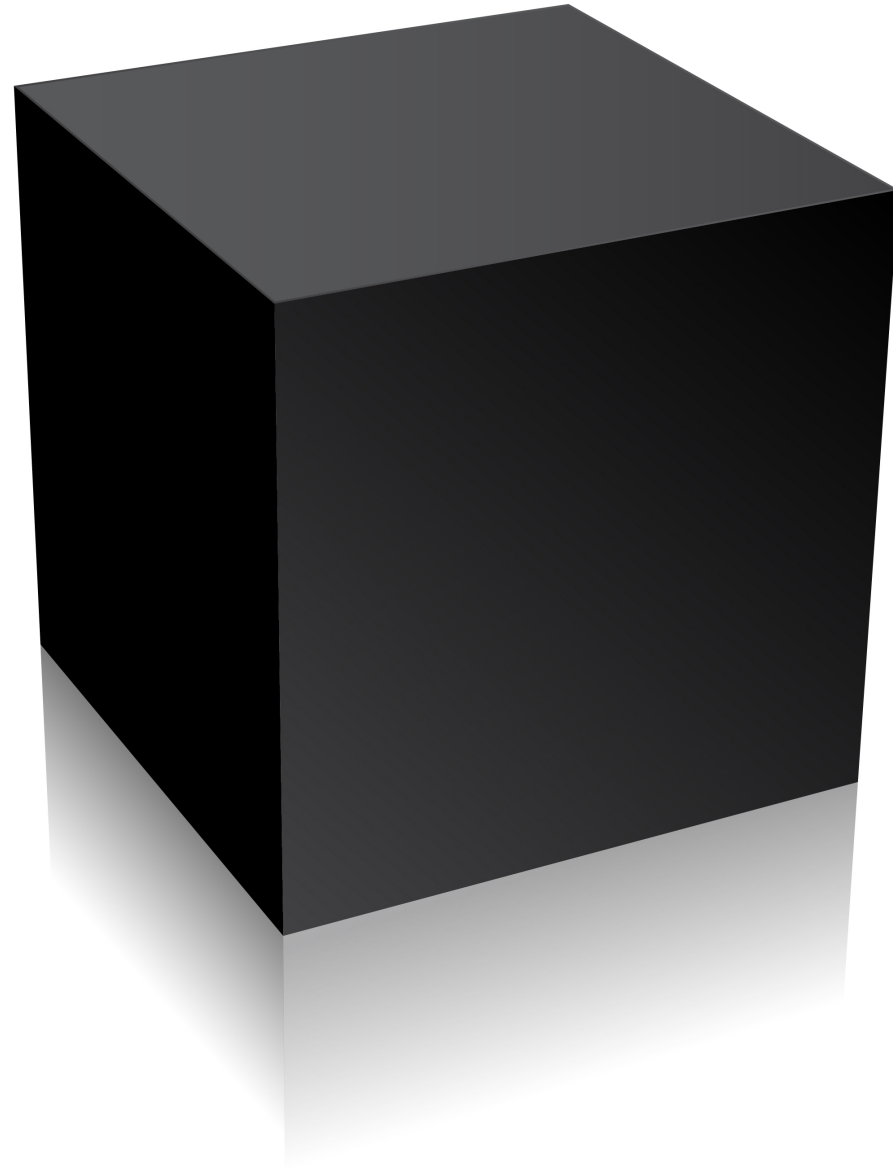
Models

Phase 1

Data

Agile Approach





Let's talk.

