MOOV AI

# Succeed with AI in your business.

VS
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CAUTION
WET FLOOR
87%
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CAUTION
WET FLOOR
We have
been there
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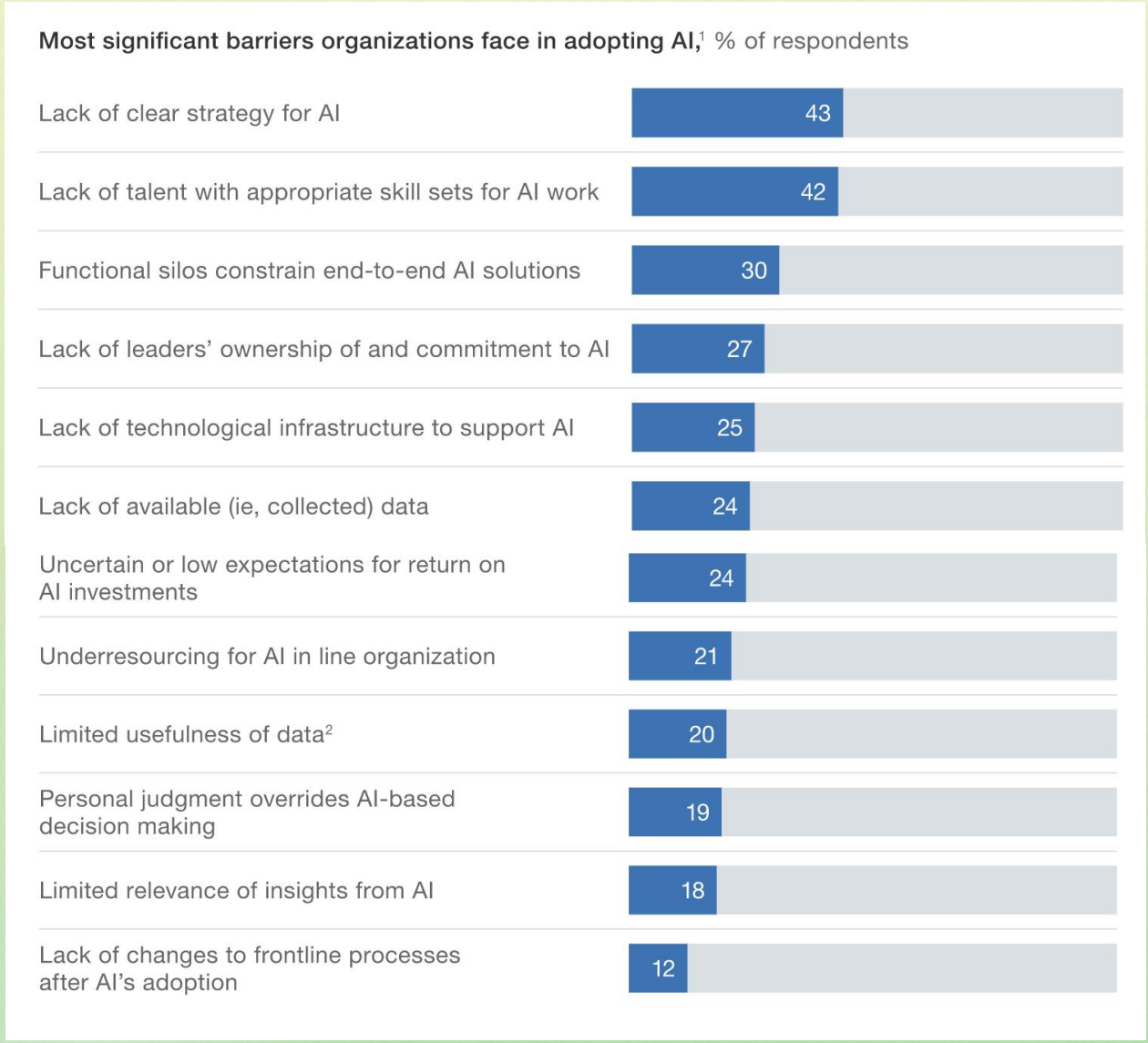
# **Why do projects fail?** According to McKinsey

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**Why do projects fail?**
According to McKinsey

1. **Strategy**
2. **Change management**
3. **Execution**

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# But wait...

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DÉFINITION.

# Artificial Intelligence

/ɑːtɪfɪʃl ɪnˈtelɪdʒəns/

**noun**

computer system’s capability to perform tasks that normally require human intelligence.

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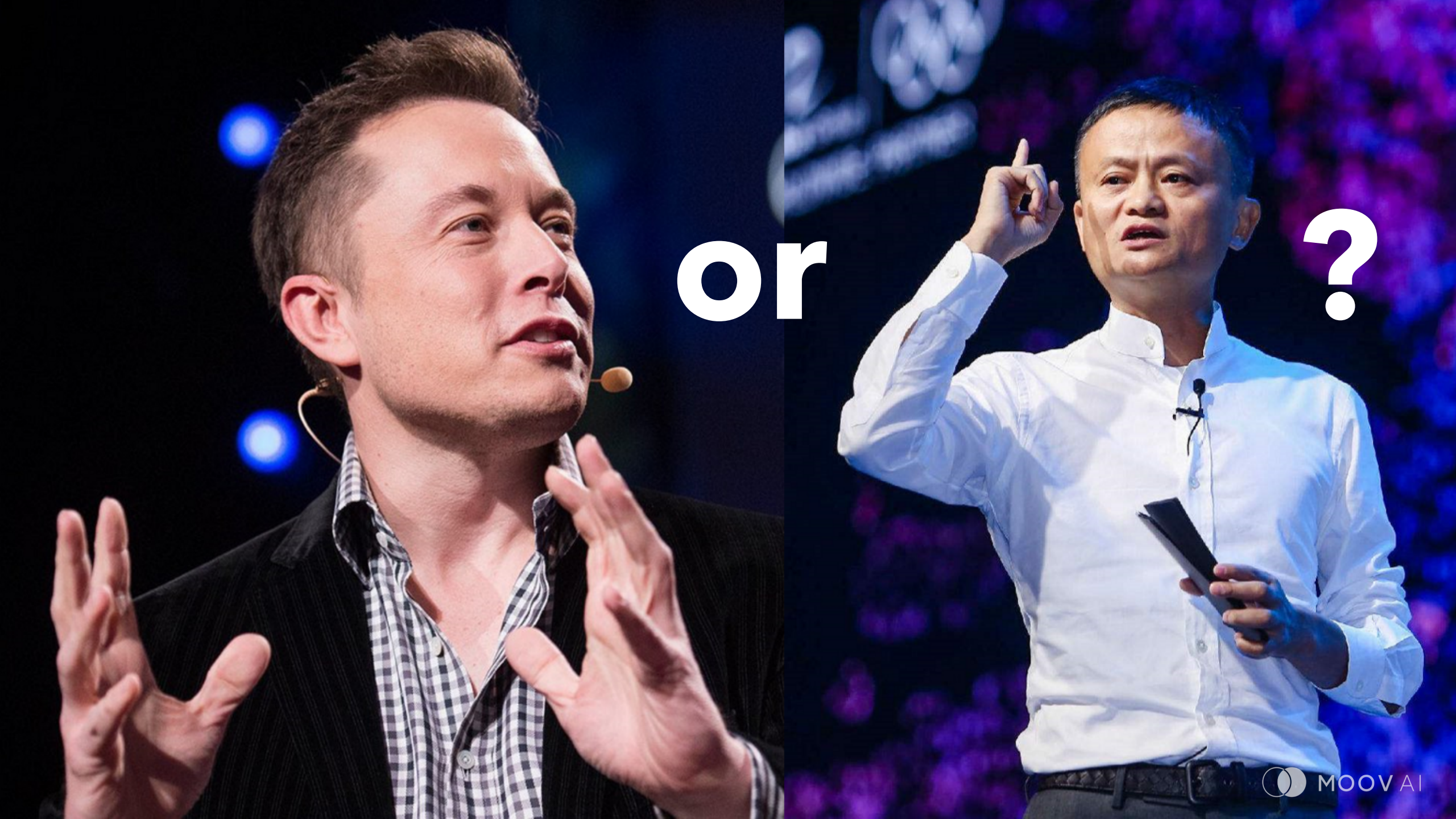
or
?
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# 3 Common Pitfalls

1. **Lack of clear strategy**
2. Underestimating change management
3. Bad project execution

AI
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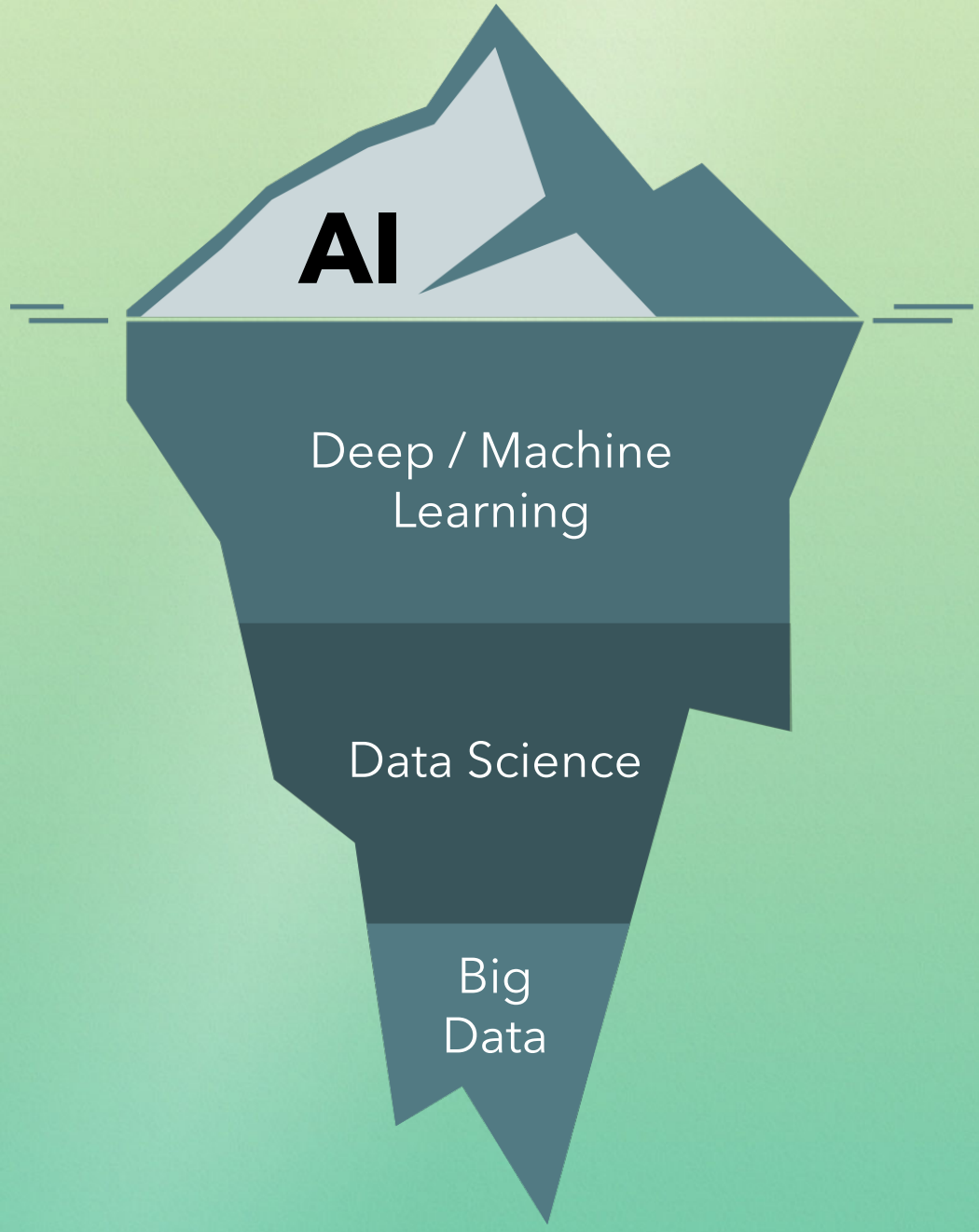


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Impact + Feasibility
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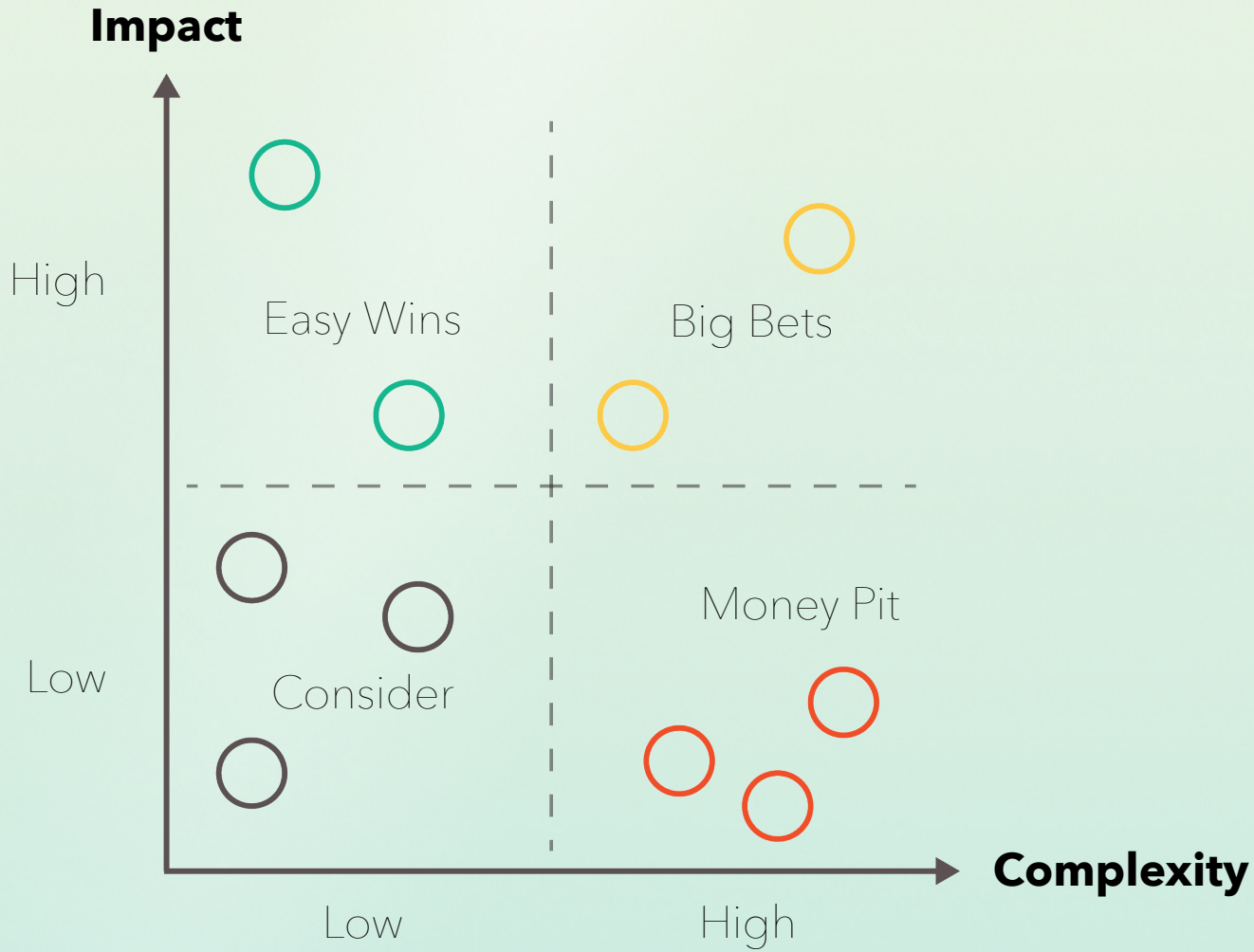
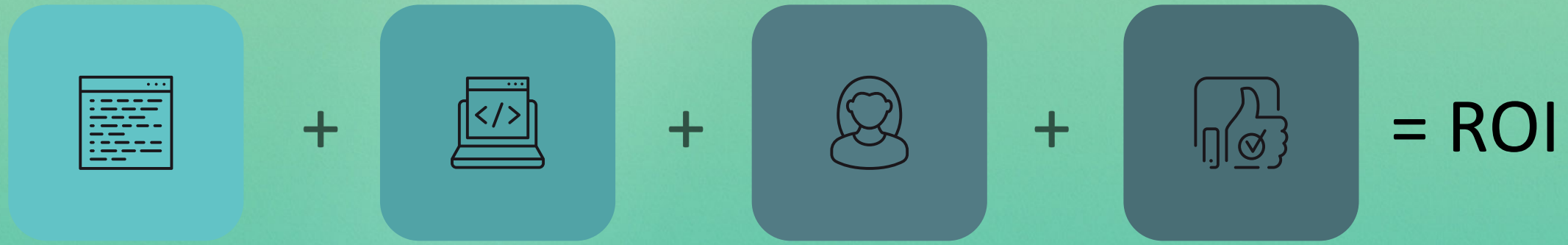
# Priorization



# Align and Define

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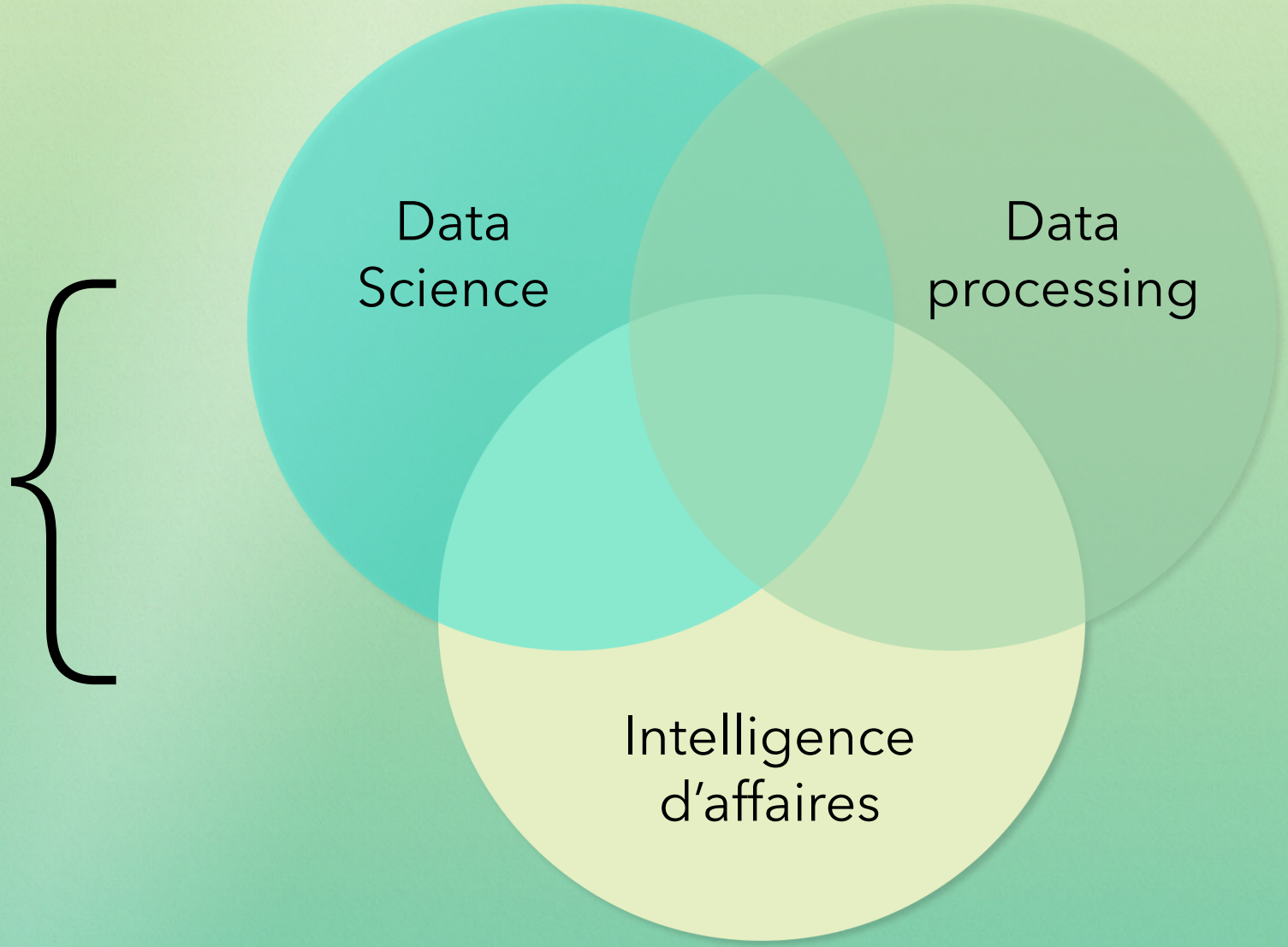
# The Right Expertise

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« Think big. Start small.
Learn fast. »
- Chunka Mui
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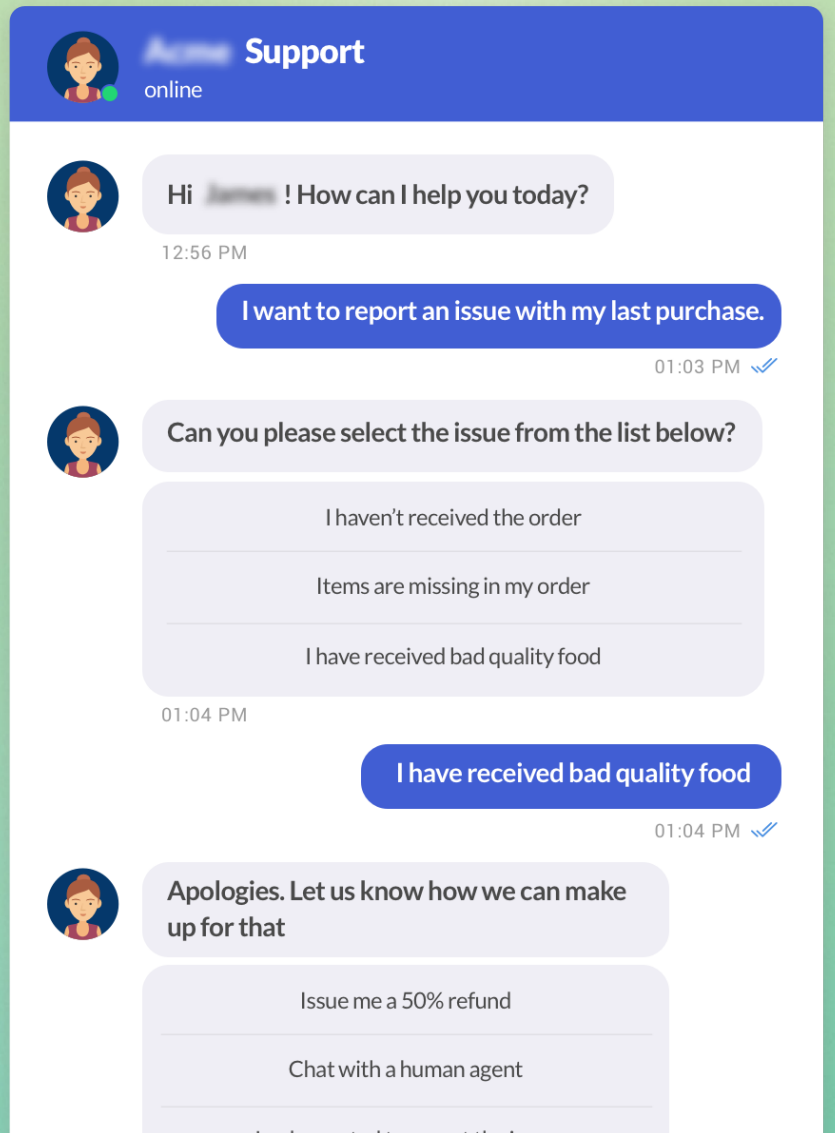
# 3 Common Pitfalls

1. Lack of clear strategy
2. **Underestimating change management**
3. Bad project execution

# Redefined Roles

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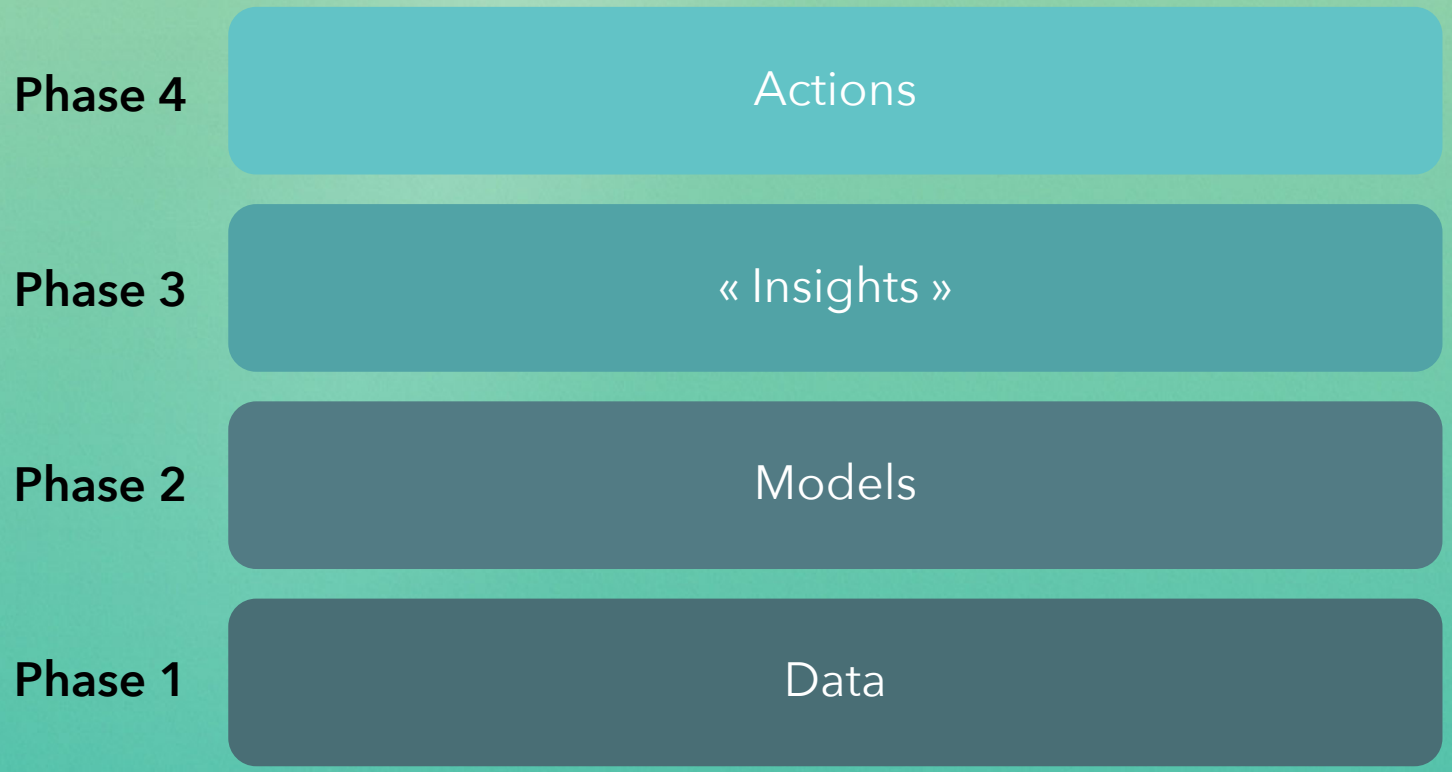
# 3 Common Pitfalls

1. Lack of clear strategy
2. Underestimating change management
3. **Bad project execution**

Static Rules
Artificial Intelligence
JAKE-CLARK.TUMBLR

# Traditional Approach

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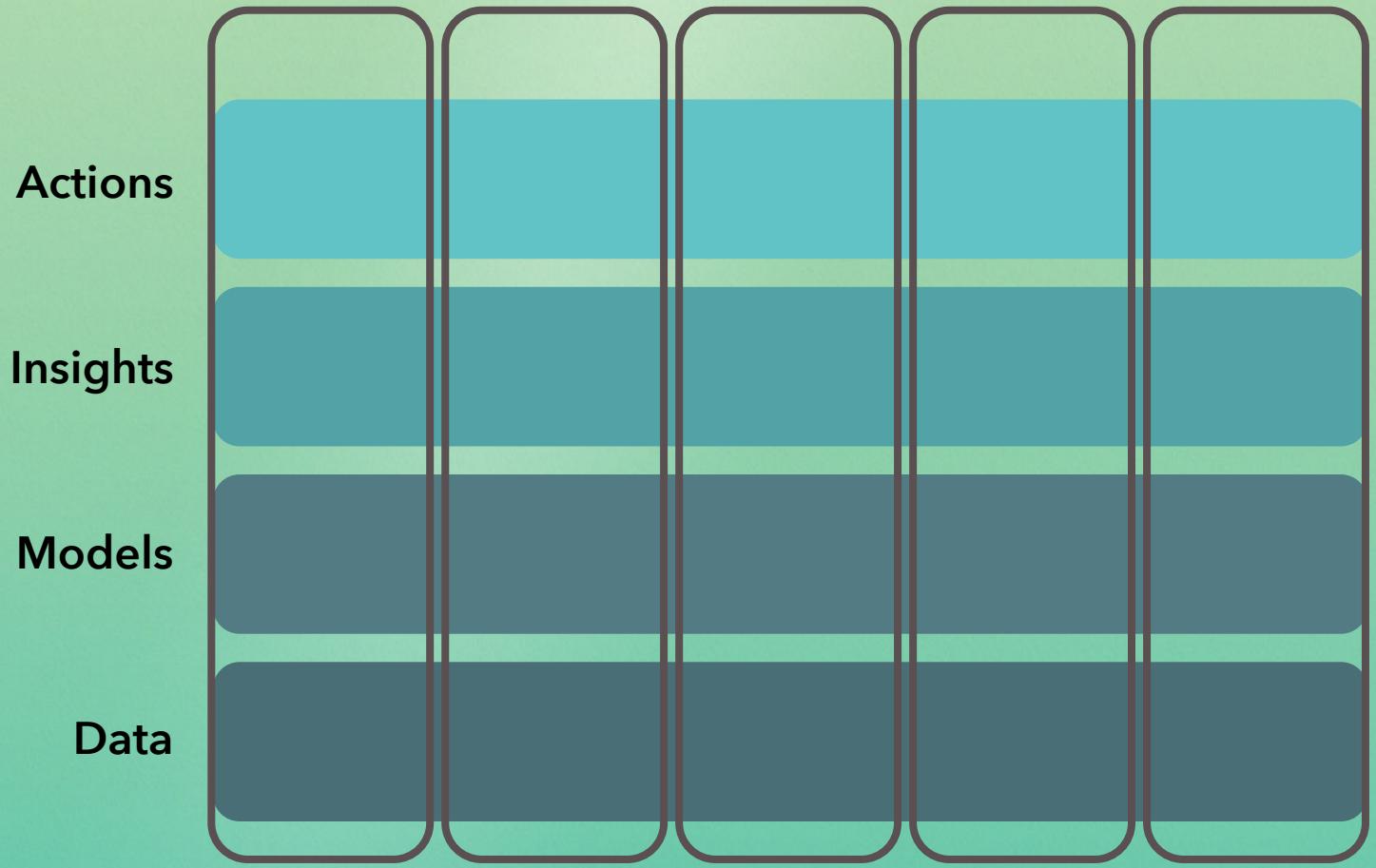
# Agile Approach

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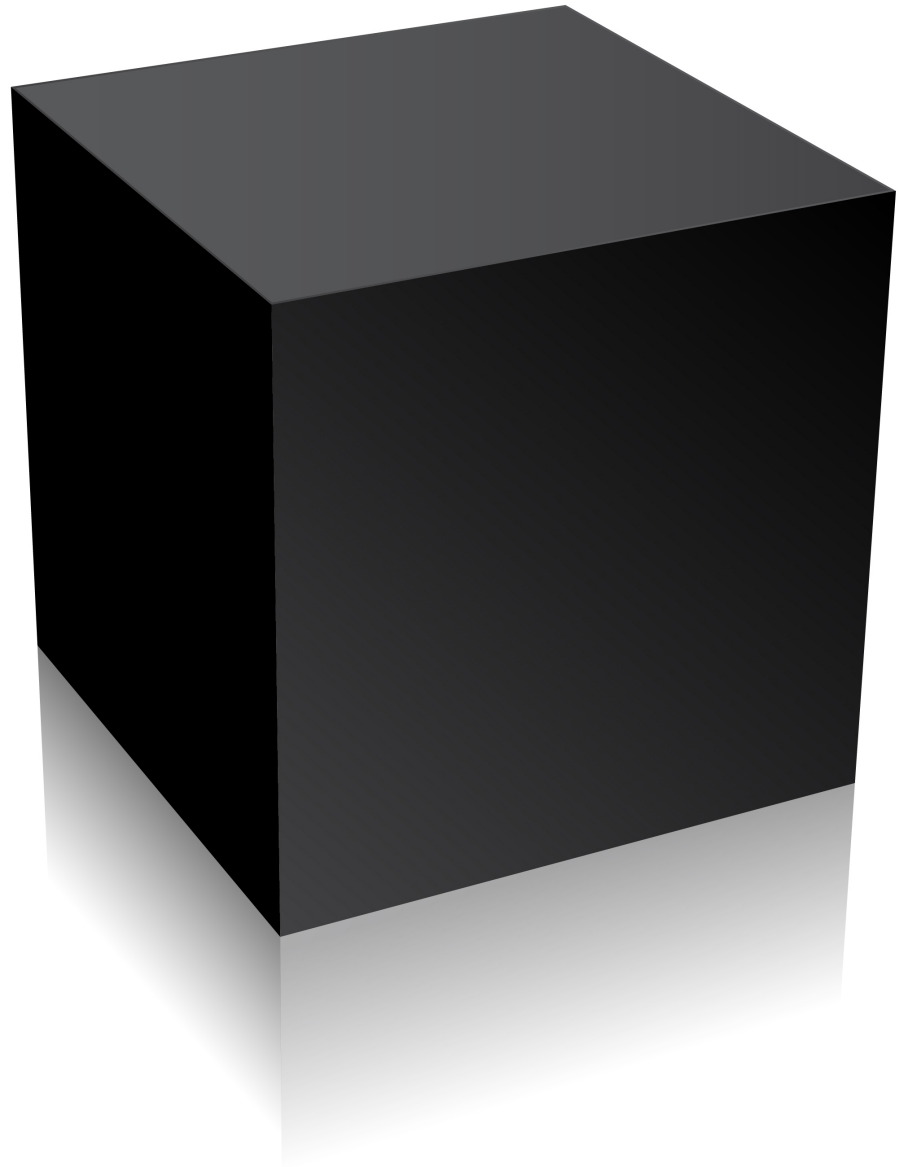

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# Let’s talk.

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