



**Course outline :**  
**Immersive AI**

Immersion Serie

## Overview

This immersive 7-hour training course immerses you in real-life business situations where AI plays a central role. Through elaborate simulations and complex scenarios, you'll put into practice all the skills you've learned in previous training courses.

Participants are confronted with realistic scenarios that challenge them to use AI strategically and thoughtfully, while managing the challenges and unexpected that can arise in real-life situations. This unique experience combines intensive learning, personalized coaching and detailed feedback, enabling you to develop real expertise in using AI in a professional context. You'll come away with increased confidence and skills that are immediately applicable in your working environment.

## Who should attend

This course is specially designed for:

- Professionals who have already taken the basic AI training courses and are looking to perfect their practice
- Operational professionals seeking to optimize their daily tasks
- Knowledge workers in all sectors
- Executives and managers looking to improve their personal productivity

## Key information

- **Duration:** 7 hours
- **Level:** Intermediate - Advanced
- **Training series:** Immersion
- **Languages:** French or English
- **Delivery format:** Virtual or Face-to-face
- **Delivery mode :** Synchronous, trainer-controlled
- **Session type:** Private group training
- **Group size:** 8 to 16 participants
- **Possible certification:** AI Expertise

## Prerequisites

- Amplification training

## Overall training objectives

- **Advanced use of generative AI tools**  
Use multiple AI tools simultaneously for advanced workflows, optimize in real time, adjust based on feedback, and handle the unexpected efficiently.
- **Applying generative AI to complex situations**  
Analyze complex situations to identify AI interventions, evaluate results under stress, adapt approaches according to constraints, detect biases, and establish links for innovative solutions.
- **Making strategic decisions with generative AI**  
Prioritize complex actions, justify the use of AI, evaluate solutions in real time, argue choices in front of stakeholders, and constructively criticize peers' approaches.
- **Creating optimized solutions with generative AI**  
Design innovative solutions, develop adaptive strategies, create advanced protocols and optimized workflows, and generate creative approaches to solving complex problems with AI.

## Skills acquired

**At the end of this course, participants will be able to:**

### Apply

- Mobilize several AI tools simultaneously in complex situations
- Execute advanced AI-integrated workflows under time constraints
- Implement optimization strategies in real time
- Dynamically adjust the use of tools according to feedback received
- Efficiently manage unforeseen AI situations

### Analyze

- Deconstruct complex professional situations to identify AI intervention points
- Critically examine results produced under stressful conditions
- Differentiate optimal approaches according to situational constraints
- Detect potential biases and errors in AI outputs
- Establish connections between different problems to develop innovative solutions

### **Evaluate**

- Prioritize actions in complex multi-factorial situations
- Justify strategic choices when using AI under pressure
- Evaluate the relevance and quality of solutions generated in real time
- Argue decisions taken in the face of diverse stakeholders
- Constructively criticize the approaches used by their peers

### **Create**

- Design innovative solutions combining multiple AI tools
- Develop adaptive intervention strategies in complex situations
- Develop advanced AI protocols
- Generate creative approaches to solve novel problems

## Teaching methods

- Simulations and complex situations
- Practical exercises
- Group discussions

# Assessment and certification

## **CERTIFICATE OF ATTENDANCE**

A certificate of attendance is systematically issued to each participant at the end of the course. This official document is sent to you directly after the trainer has validated your attendance.

## **AI MASTERY CERTIFICATION BADGE**

To make the most of your new skills, we offer you the opportunity to earn our '**AI Expert**' certification badge. This certification is obtained by validating an online test that evaluates your understanding of the key concepts covered during the training course. The badge is issued by Moov AI as soon as you achieve a minimum score of 75% on the validation test. This certification provides official proof of your mastery of the fundamentals of AI, and can be shared on your professional networks